



PLANNING + ORGANIZATION

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Wendaful Planning is a resource and community for women whose purpose is to address the needs of planner enthusiasts who want to maximize their productivity through the use of paper planners by providing a combination of educational information, practical strategies, tutorials, motivational tips and ideas. Topics include home & DIY projects, family routines, organizational tools, creative projects, design work, working from home, & more!

38,000+

MONTHLY UNIQUE VISITORS

130,000+

MONTHLY PAGE VIEWS

60,000+

SOCIAL MEDIA FANS

9,500+

EMAIL SUBSCRIBERS

SOCIAL

-  **6.7K** @wendafulplanning
-  **37.3K** @wendafulplanning
-  **8.3K** @wendafuldesigns
-  **7.9K** @wendafulplanning
-  **388** @wendafuldesigns

AUDIENCE

90%
female

56%
from **US**,

age of readers

34% - 25-34
24% - 35-44
19% - 18-24

11% from
**UK, Canada,
Australia**

interests:

Family, Shopping,
Books,
Food & Dining,
Lifestyles & Hobbies,
Home Decor,
Business & Productivity,
Apparel & Accessories,
and Party Supplies

ABOUT WENDA

On top of running my own blog and business, I am also a mother of three, all under the age of 5! I am passionate about creating content that will get my message out to my followers. I have created videos for YouTube, written hundreds of blog posts, designed hundreds of downloadable worksheets and planners and more! I love sharing tutorials on home decor and arts and crafts projects.



I want to help other women who are feeling overwhelmed by their every day to do lists find their perfect planning system so they can succeed and take control of their life to be productive and happy now.

SERVICES & RATES

Sponsored Posts + Social Media Shares
\$250+

Giveaways, Sweepstakes, Contests
\$0 - \$50 + product

Reviews + Shares
\$0 - \$50 + product

E-Newsletter Advertisement
\$25+

Social Media Shares
\$50+

Web Banner Advertisements
TBD

Custom Content Creation
TBD

BRANDS I HAVE WORKED WITH

